*By participating in the Sports Industry Academy and its related events and activities, the undersigned acknowledges, appreciates, and agrees to the following consents, license, releases and waivers of liabilities:*

Consent to Medical Treatment; Representation of Health
I hereby authorize the onsite Medical Professional to administer such diagnostic & therapeutic procedures, including basic first aid, as they deem necessary for the Scholar. In an emergency, if Emergency Contact Person is unavailable, Emergency Medical Technicians will be called. I also authorize the onsite Administrators and medical professionals to release information of such care to health insurance carriers for the purpose of determining insurance coverage for Scholar.

Other than any medical conditions and/or allergies stated above, I represent that the Scholar is in good health and is physically and mentally capable of participating in the Sports Industry Academy.

Media Release
I hereby agree that Sports Industry Academy, its directors, employees and representatives shall have the right to interview, photograph, and/or videotape scholars during his or her participation in the Sports Industry Academy, and I hereby grant Sports Industry Academy and/or its representatives a royalty-free license to use such materials and his or her name and likeness for educational, public relations, advertising, marketing and promotional purposes, in any and all media, now known or hereinafter invented, without territorial or other limitation and without approval or additional consideration. I release Sports Industry Academy, its directors, employees, and representatives from any and all liability in connection with such actions.

General Release and Waiver of Claims
I hereby acknowledge, appreciate, and agree that:

 (1) The risk of injury to Scholar from the activities involved in the Sports Industry Academy is significant, including the potential for permanent disability and death and, while particular rules, equipment, and personal discipline may reduce this risk, the risk of serious injury does exist; and

(2) FOR MYSELF, MY SPOUSE, AND CAMPER, I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, both known and unknown, EVEN IF ARISING FROM THE NEGLIGENCE OF SPORTS INDUSTRY ACADEMY, its directors, employees, representatives, participants, spectators or others, and assume full responsibility for Scholars participation in the Sports Industry Academy, and I understand and acknowledge that this release extends to occurrences which arise out of my or Camper’s control; and

(3) I willingly agree to comply with Sports Industry Academy terms and conditions for participation, as they shall be stated before and during the camp and/or as are otherwise considered customary for similar activities. If I observe any unusual significant concern in my child’s readiness for participation in the Sports Industry Academy, I will remove my child from participation and bring such attention of the nearest camp official immediately; and,

(4) FOR MYSELF, MY SPOUSE, CAMPER, AND MY/OUR HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, I HEREBY RELEASE, DISCHARGE, INDEMNIFY, DEFEND AND HOLD HARMLESS Sports Industry Academy, its directors, employees, representatives, participants, sponsoring agencies, sponsors, advertisers and, if applicable, owners and lessors of premises used to conduct the event, WITH RESPECT TO ANY AND ALL DEMANDS, CLAIMS, LIABILITIES, INCIDENTS, INJURY, DISABILITY, DEATH, OR LOSS OR DAMAGE to person or property incident to, or which may arise from or in connection with, my or the Scholars involvement or participation in the Sports Industry Academy, WHETHER ARISING FROM THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE, to the fullest extent permitted by law; and

(5) I hereby agree that this Release is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect; and

(6) I acknowledge that this Release is made in the State of California and shall be construed and interpreted in accordance with the internal laws of the State of California, applicable to contracts made and performed entirely therein without regard to conflicts of laws principles. I agree and consent that jurisdiction and venue of all matters relating to this Release shall be vested exclusively in the Federal, state and local courts within [Santa Barbara] County, California.

I HAVE READ THIS RELEASE, FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT.